





Volume: IV Edition: IV BENGALURU Date: June 26-02 july, 2023

https://www.bcumcj.com For Private Circulation Only







⊙ 🖪 💆 🔼 @BCUMCJ

Prime Minister Narendra Modi concludes successful 6 day visit to the united states and Egypt

New Delhi, : Prime Minister Narendra Modi successfully concluded his extensive six-day diplomatic tour to the United States and Egypt, a milestone that significantly enhances India's global standing. The visit resulted in ground-breaking agreements with both nations, strengthening international ties and cooperation.

Upon his arrival at Palam airport, Prime Minister Modi received a warm welcome from prominent political figures, including BJP National President JP Nadda, Minister of State for External Affairs Meenakshi Lekhi, and othesteemed party members.

The journey commenced on June 20 with Prime Minister Modi's visit to the United States. On June 21, he led a momentous event at the UN Headquarters in New York, celebrat-

quarters in New York, celebrating the 9th International Day of Yoga and showcasing India's rich cul tural heritage and global influence. In Washington DC, Mr. Modi received a grand welcome at the White House from President Biden. Their historic summit and Prime Minister Modi's address to Congress were highlights of the visit, as well as a State Dinner hosted by the Bidens at the White House.

The visit witnessed significant agreements focused on enhancing cooperation in key sectors such as defence, space, and trade.

Notably, the agreement between HAL and GE for the joint production of F414 aircraft engines was a major accomplishment during PM Modi's US visit. Following this, Prime Minister Modi travelled to

a major accomplishment during PM Modi's US visit. Following this, Prime Minister Modi travelled to During his visit, PM Modi engaged in bilateral talks with Egyptian President Abdel Fattah al-Sisi in Cairo.

They explored ways to further strengthen the strategic partnership between the two nations, including areas such as trade and investment, defence and security, renewable energy, cultural exchanges, and people-to-people ties. The leaders signed an agreement elevating their bilateral relationship to a "Strategic Partnership" and also signed three MoUs in the fields of Agriculture, Archaeology and Antiquities, and Competition Law.

President Sisi honoured Mr. Modi with Egypt's highest state honour award, the 'Order of the Nile,' mak-



Prime Minister Narendra Modi embarks strengthening global partnerships and fostering diplomatic relations

ing it the 13th prestigious accolade conferred upon Mr. The agreements and accolades received during this tour represent a significant step forward in India's international di plomacy efforts. tour represent a significant step forward in India's international diplomacy efforts.



Revolutionizing Pollution Control in Bengaluru: Drones Take to the Skies!

In an ambitious endeavor to combat air pollution and safeguard the health of Bengaluru's residents, a groundbreaking partnership has emerged between the Environmental Management and Policy Research Institute (EMPRI) and the National Institute of Advanced Studies (NIAS). This pioneering project harnesses cutting-edge drone technology to assess and address the escalating pollution crisis gripping the Silicon City.

Over the past year, the air quality in Bengaluru has consistently breached safety thresholds, as reported by the World Health Organization. Shockingly, pollution levels have soared to a staggering 5.8 times the recommended safe limit of 5 micrograms per cubic meter. As the city continues to burgeon, so does the number of vehicles on its roads, exacerbating the crisis. The heart of this innovative study lies in the analysis of 42 traffic-choked junctions, 36 impoverished slum areas, 6 solid waste management sites, and garbage dumping locations. The first phase targets yards, 3 industrial zones, residential hubs, and 8 critical air-connecting points within the city.

State-of-the-art cameras strategically positioned at these sites will capture a comprehensive view of Ben-

aluru's dynamics, from vehicular traffic to industrial activity and the alarming presence of waste heaps. This imagery forms the foundation for meticulous analysis.Initial findings reveal an alarming average of 2001 micro grams of pollution per cubic meter, far exceeding safety thresholds. "We collect data on air pollution at key locations including high-traffic junctions through DONs. This study will help to prevent air pollution in future" said by Dr. ME Tejaswini, Project Coordinator of EMPRI.

Currently, three advanced drones are employed, with approximately 50 dedicated individuals working tirelessly on this project. The resulting report, compiled by the Bruhut Bengaluru Mahanagara Paalike (BBMP), will be submitted to government agencies, including the State Goods Control Board, for informed decision-making

As Bengaluru grapples with soaring pollution levels, this innovative partnership and its drone-based approach offer a glimmer of hope for the city's future. With accurate data and a commitment to action, this initiative seeks to turn the tide in the battle against air pollution, ultimately ensuring a breath of fresh air for the residents of Bengaluru.

Traffic Troubles Be Gone: Bengaluru's **Tunneling Escape Strategy**



Huge traffic near Townhall, benagalru

In a groundbreaking move to alleviate Bengaluru's notorious traffic Minister DK Shivakumar recently chaired a pivotal meeting with BM-RDA officials and committee members. Together, they unveiled an ambitious plan to transform the city's connectivity. The proposal involves the construction of tunnels and underpasses, setting aside a staggering ₹22,000 crore for the initial phase.

During the meeting, a comprehensive strategy emerged, focusing on enhancing connectivity across the sprawling city. The focal point of this plan is the creation of a 50-kilometer network of tunnels, which will traverse Bengaluru from end to end.

This extensive project, designed to complement existing infrastructure like the metro, flyovers, and underpasses, aims to revolutionize

Bengaluru's traffic landscape. As a testament to their commitment to congestion, Karnataka Deputy Chief inclusivity and public input, officials have opened channels for suggestions from the community. The 'Brand Bengaluru' website welcomes the voices and ideas of the city's residents, ensuring that the project meets the needs of those it serves.

> To finance this monumental undertaking, a public-private partnership (PPP) joint venture or a Built Operate Transfer (BOT) model has been approved. Additionally, tolls will be implemented to generate revenue for the contractors. While the initial plan encompasses 50 kilometers of tunnel roads, it's recognized that Bengaluru ultimately requires 100 kilometers to comprehensively tackle its traffic woes. The urgency of addressing this issue cannot be overstated. Bengaluru's traffic woes have been a topic



Karnataka Debute CM,DK Shivakumai

of widespread discussion, with social media platforms buzzing with frustration. Even tech giants like Google have faced challenges in accurately estimating travel times due to the unpredictable traffic patterns.

In a recent report by geolocation technology specialists TomTom, Bengaluru was ranked as the second slowest city in the world for driving in 2022. It took an agonizing 29 minutes and 9 seconds to cover a mere 10 kilometers. This is in stark contrast to New York, where the same distance could be covered in 36 minutes and 20 seconds.

The proposed tunnel project promises to be a game-changer for Bengaluru, offering a glimmer of hope for residents tired of grappling with interminable traffic jams. With the significant investment and commitment of all stakeholders, the city may finally see the dawn of a smoother, more efficient commuting experience.



EDITORIAL

IPL was an Emotion but Now it is Business?

The Indian Premier Leagues Journey from Passion to Profitability

Spoorthi M R

The Indian Premier League (IPL), once an emotion for cricket fans, has transformed into a ruthless business. Commercial interests overshadow the sports spirit, raising questions about its evolving indentity. Being a humongous cricket fan earlier I believed that it is just a sport where some world-class cricketer joins together to compete for each other in a tournament but when I grow up then I realized no, it is not just a sport it is more than that, it is bread butter of every person who is involved in it whether they are getting paid lower or higher.

In true sense, IPL is not just a game but is also a business which has helped team owner and broadcasters to earn some good money whether it is a real game or IPL fantasy game there is money involved. India is a cricket-crazy nation and people are ready to invest in fantasy league games which will earn them some good return.

IPL is no sense can be compared with Rangy trophy, big bash, or other leagues in the world. However, this game has changed the format of cricket, especially the T20 game.

IPL had also involved in scams, match fixing, which resulted in ban of Rajasthan royals, Chennai super kings for two years, new teams come and go where people get disturbed by their favorite players moving each time. IPL is more on to the business, rangy trophy players aren't recognized, biased for selection of Indian cricket team compared to Indian team. Players are giving more importance to IPL, rather than the career or nation.

The IPL has a robust business model that can sustain itself despite facing difficulties, like the COVID-19 pandemic. IPL is a cricket tournament that has been developed as a valuable commercial property. It offers firms the opportunity to market and

extensively advertise their business

Although the value of IPL has fallen 3.6% to ₹45,800 crores after the 2020 season from ₹47,500 crore a year ago.

IPL teams are earning in cores each equally destroy the lime light on other sports, Indian sports person suffering without funds, The stark disparity in earnings between IPL cricketers and BCCI board compared to athletes from other sports is a reflection of cricket's unmatched popularity and commercial success.

Massive television and digital rights deals, endorsements, and sponsorship's all contribute to the substantial financial rewards reaped by cricket.

India Athletes are been provided with less number opportunity to participate across the global. Training academy and funds



The art of cricket in a single frame

from the government should be allocated across the nation. Youths of the nation should be encouraged to take up sports as profession not only cricket. Ground level tracking of Athletes, grooving them to glory the nation on Olympic podium.

Yes cricketers from Sachin to Virat have gloried India on top of the world, but we should also not forget the World Cup but an IPL trophy.

from Milka Singh to Neeraj chopra , unfortunately cricket can't win us Olympic medals . India as the most populated youths in world, we should not focus only IPL cricket, take other sports and giving importance to other athletes in nation. Thus, playing for the country is always the biggest inspiration. No player would say that his dream is not to lift by the World Cup but an IPL trophy.

A Memorable Journey into the World of Kayaking

M Lakshmi

Kayaking, a word I had never heard before, suddenly became the focus of my attention when the announcement was made by my college NSS team. They were organizing a kayaking adventure at Jog Falls, and my excitement knew no bounds. Eagerly, I registered my name, dreaming of the thrill that awaited. However, fate had other plans, and on the selection day, only five students from the BA branch were chosen. Sadly, I wasn't one of them, as the NSS selection committee deemed me not strong enough. I couldn't help but feel a deep sense of disappointment.

But destiny has a way of surprising us. Just before the trip, one of the selected candidates had to leave due to unforeseen circumstances, and I got the opportunity to take his place, thanks to the persistence of my friends. The day of the trip arrived, and I embarked on a train journey from Bangalore to Shivamogga, escorted by my supportive parents.

The kayaking camp was scheduled to last for five days, with one day for travel, three days of kayaking training, and one day for the return journey. To last for five days, with one day for travel, three days of kayaking training, and one day for the return journey.

1: The Journey Begins

As I boarded the train, my mind was abuzz with thoughts of kayaking and what lay ahead. It was my first encounter with this exciting water sport. We finally reached our destination, an old government school which would serve as our base for the trip. The first day was uneventful but filled with anticipation.

Day 2: Early Start and Kayaking Basics

The second day began at the crack of dawn, at 5 o'clock. We were swiftly introduced to the essentials of kayaking. After half an hour of preparation and two hours of rigorous exercises to condition our bodies, we were allowed to have our phones handy, just in case of emergencies. The Gethana team divided us into three groups, and to my surprise, my close friend ended up in a different team. Questions arose about why she wasn't with me, but I had to keep my emotions in check.

Republic Day Kayaking Insights

The third day, falling on Republic Day, brought a break from kayakdiversion from our elegent fabadventures. aquatic

Day 4: A Journey to Jog Falls

The fourth day marked our final kayaking training session. We rose at 5 a.m. once again, but this time, we embarked on a journey to Jog Falls. After completing our exercises and the Jog Falls tour, we returned to the campsite for some NSS work. The Gethana team informed us that this was our last day, and those who had performed well would be selected for further opportunities. During these days, I learned more than just kayaking. I discovered the beauty of nature and the camaraderie of my fellow adventurers.



Paddling through nature's beauty

Day, brought a break from kayaking. We attended a local government school's Republic Day celebration before returning to the campsite for a hearty meal. It was on this day that I truly began to learn the art of kayaking. We were introduced to boat paddles, safety jackets, and more.

The Gethana guides, renowned for their expertise, made learning a joy. As I glided into the water, I felt an overwhelming sense of relaxation and happiness. This, I thought, was my calling, and I embraced it with all my heart.Returning to camp, we enjoyed lunch, and one of the instructors, Nagaraj, enlightened us about the real differences between cobras and snacks, a fascinating diverThe Unveiling of Kayaking Stars

In the evening, the Gethana team announced the selected individuals. I didn't have high expectations, but to my astonishment, my name was called. The girls, my friends, my teachers - they were all proud of me, and it was a moment I will never forget. Those who had teased me before now wanted to be friends and asked for my number. This kayaking journey was not just about paddling through water; it was a journey of self-discovery and unexpected triumphs. It taught me that sometimes, the most incredible adventures come when you least expect them.

The Stage To Voice Out Your Opinion Rap on the rhythm, Hustle your dream

Spoorthi M R



Stage Performance is a key to success

Being part of this ecosystem expressing our ideology and thinking are not so acceptable in this society, that too being a woman it's more difficult. We all need a voice and place to express our ideology, knowledge and to stand up for ourselves. Here is my unique story which got me the opportunity to raise my voice and to express my ideology to society through my art form. I am grateful to be a Female Kannada Rapper and lyricist to show my identity and to be a voice of many women.

My rap journey was surprising to myself and I was glad to know my hidden talent. It all started at the age of 16 before that I was not at all knowing the word called rap but after inspiring and encouraged by my college senior I started to learn rap and to write Kannada lyrics. It was a great thing where someone discovers our hidden talent where we won't even have a knowledge about it.

I started to practice and work on my rap journey and learnt the importance of rap existence. It was a great experience I never had before, where I got to know my hidden talent. We made a music team and started to record our music in studios. It was an incredible experience to learn new things. We recorded our first music album we were so excited to upload on all the platforms but but problems started there. We didn't get the sponsorship or any production house and we tried our best to do it but it did not happen. It's difficult to get like-minded artists so our team was also broken and they chose their own path. After that for the 4 years I went through the difficulties to achieve my dream where pressure to succeed was very high.

But I didn't stop. I pushed myself and started to hustle my dream of becoming a rapper. I worked on my lyrics, rap flows, practiced and learnt this art form. I had a supportive college senior. He was the one who motivated me to start my rap journey again. We both hustled for our dream and made a new talented team with like-minded artists by starting our own production house. It was a great step to achieve our dreams after 4 years of ups and downs in our passion.

With our new team we started to extraordinary works and planned to come upon creative ideas. By this way I did my single track in our short film and released our first music album too from our production house. Now I am working on my new tracks which will be released this year. We are in the process of achieving our dreams but we haven't stopped our passion in our struggling days.

By my journey I learnt "Where there is a will, there is a way" so start working on your dreams and achieve it. We need to hustle our dreams no matter what difficulties you're facing in your life. Start to discover your hidden talents and make it your passion and work on your goals.

HAKSHA SAMACHAR

"Exploring the Many Facets of Traveling"

M Lakshmi

Traveling, the habitual movement of individuals between relatively close geographical locations, takes many forms, from the humble foot to the modern airplane. It's a means of getting around, whether for a short distance or a round trip. The modes of travel are as diverse as the destinations themselves, encompassing cars, bikes, trains, planes, buses, bicycles, and even horses.

In our modern age, technology has revolutionized travel. The internet provides a wealth of information, including detailed world maps that simplify trip planning. Services like airlines, taxis, trains, buses, and boats have globalized travel, making it more accessible than ever.

The terminology related to traveling is equally diverse. It includes terms like "transits," "routes," "tours," "journeys," "caravanning," "caravan," "backpacking," and more. Non-routine traveling takes us off the beaten path, often for religious, cultural, or political reasons. Popular non-routine destinations en-

encompass safaris, educational trips, hikes in mountainous regions, flexible camping, and extended cruises. Traveling's meanings vary depending on the destination. For instance, Rio de Janeiro in South America stands out as a famous travel hotspot, drawing visitors to Brazil's beauty and rich culture. Any journey around the world falls under the tourism umbrella since it involves bringing tourists to experience a new place. Tourism involves bringing tourists from diverse places to a single destination. While it may seem synonymous with traveling, technically, traveling doesn't always entail tourism. Whether traveling by land, air, boat, or monorail, the world has become more accessible, improved infrastructure in many regions.

In this era of endless possibilities, traveling continues to evolve, offering adventures for every wanderer. Whether you're taking a leisurely road trip, jetting off to far-flung locales, or exploring the road less travelled, the journey itself is a treasure trove of experiences waiting to be unearthed.



Exploring new horizons and making memories one destination at a time

Rock Climbing in India: A Thriving Sport with a Rich Heritage

M Lakshmi

Rock climbing, once a subset of mountaineering, has evolved into a distinct sport with a rich history in India. While its roots lie in Europe and the United States, India has witnessed a remarkable transformation in rock climbing over the past few decades, solidifying its status as a separate and vibrant sporting activity.

India has become a sought-after destination for rock climbers worldwide, attracting enthusiasts from diverse corners of the globe. This surge in popularity has been accompanied by a growing community of Indian climbers who have embraced contemporary styles of the sport. Together with international climbers, they have traversed the nation, actively pushing the boundaries of rock climbing in India.

One of the crown jewels of Indian rock climbing is Hampi, a UNES-CO World Heritage Site known for housing possibly the world's largest bouldering area. The iconic orange granite boulders, often referred to as "golden boulders," offer a range of challenges, from technical arêtes, corners, and cracks to demanding crimping on sharp edges. sport routes and traditional rock climbs.

sport routes and traditional rock climbs.



Scaling new heights, one hold at a time.

While Hampi is renowned for bouldering, it also presents opportunities for roped climbincluding single-pitch

The development of India as a rock-climbing destination and the emergence of a passionate climbing community have collectively propelled this activity into a thriving and independent pursuit within the nation. With its unique blend of heritage and contemporary exploration, rock climbing in India continues to scale new heights, both figuratively and literally.

Discover the Hidden Gem - Netrani Island: **India's Diving Paradise**

M Lakshmi

Nestled just 10 nautical miles off the coast of the temple town of Murdeshwar in Bhatkal Taluk, lies the enchanting Netrani Island, fondly known as "The Heart of India's Diving." This island, aptly shaped like a heart, boasts a remarkable underwater world that beckons divers and nature enthusiasts alike.

Netrani Island, also referred to as Pigeon Island, is a pristine coral oasis teeming with diverse marine life. Its coral reef, a natural wonder, provides a habitat for an array of fascinating creatures, including vibrant butterfly fish, parrot fish, elusive eels, and tiny shrimp. Lucky visitors may even catch a glimpse of magnificent orcas or majestic whales.

Adventurers and thrill-seekers, both novice and experienced, will find this underwater world a captivating and surreal experience. Accessibility to Netrani Island is a breeze, with major cities like Goa, Mumbai, Mangalore, and Bengaluru within easy reach. Whether you're a seasoned diver or simply craving an unforgettable escape into the depths of nature, Netrani Island promises an extraordinary adventure that will leave you with memories to cherish.

BUSINESS HUB

Order what you want to eat, Not what they have: Raasasy The Startup Company

Spoorthi M R



Discover the flavors of home with Raasasy company

Raasasy is groundbreaking platform for anyone to become a food creator and sell food within their Community without any marketing skills. Order what you want to eat, Not what they have is the theme and revolutionizing the landscape of homely food. It empowers individuals with a passion for cooking to seamlessly become food creator and market their culinary creations within their communities. This founded by Geethapriyan and Ramesh worked at Kmart Australia,-Source bits and GWL in Bangalore.

Raasasy is a platform for anyone to become a food creator and sell food within their community without any marketing skills. Users, delivery partners, business is directly connected with Raasasy. While Geethapriyan in Bangalore working missing his hometown food, told to one of his friend family from his hometown about it, they cooked from him. It's all where it started, this idea turned out to a platform to taste homely foods in and surrounding the community. In 2021, the number of mobile us ers worldwide stood at 7.1 billion, with forecasts suggesting this is likely to rise to 7.26 billion by 2022. Food Service Market size was valued at USD 3.1 Trillion in 2018 and is projected to reach USD 4.5 Trillion by 2026, growing at a CAGR of 3.2% from 2019 to 2026. Global food service market \$3.1 T, Food service market in India \$65 B Raasasy market share \$ 3.2 B .They are looking for 12 months financing to further develop their app, for business expansion & to reach 5k orders per day through Raasasy.

Your favorite food is just a tap away. One tap lists the Foods creators that will be close to you. Choose the food as per your preferred (home/ family/community) food style. Customize it if required, pick it on the go or get it delivered. Customers get to connect with their community even when they are far from their home.

Only platform where anyone can order their traditional foods/exotic foods. Customer can customize the food that they order through us. Based on their rankings users have



From the kichen to your screen

multiple ways to make more money. Raasasy has been tested in public, have raised initial investment round, this kind of startup is what public is looking forward to taste their hometown foods, yes order what you want to eat, not what they have.

Raasasy's innovative approach not only fosters local culinary talent but also brings communities closer through the love of homemade food. With Raasasy, the world of homely food has witnessed a transformation shift, where anyone can turn their culinary passion into a thriving local business. Setting stage for a flavorful future in community driven cuisine.

Thrilling Rollercoaster Ride in stock market

Ravi's story of flavorful gains and rollercoaster pains on Maggie's

Spoorthi M R Ravi's stock market adventure with

Maggie has been a roller coaster ride, marked by highs and lows. From promising gains to nerve-wracking losses, his investment journey reveals the unpredictable nature of stock market.In the world of investing, few metaphors are as fitting as the roller coaster, where highs and lows define the experience. Meet Ravi, a student and enthusiastic investor who decided to put his faith and saving funds into the stock of Maggie Company.

.He confidently invested 10,000 rupees in the company, anticipating smooth sailing ahead. In the initial months, Ravi's investment appeared to be a wise choice. Maggie Company's stock charted an upward course, and by year's end, Ravi's 10,000 rupees had blossomed into 13,000 rupees, a respectable 30% increase.

However, as every seasoned investor knows, the stock market's temperament is unpredictable. Maggie Company encountered unforeseen challenges in the second year, including heightened competition, escalating ingredient costs, and global supply chain disruptions. The stock plummeted, and Ravi watched as his 13,000 rupees dwindled to 8,000 rupees, marking a painful 38% loss.

Over the subsequent two years, Ravi's investment not only recovered but surpassed its initial value. By the end of year four, his 10,000 rupees had grown to 15,000 rupees, reflecting a substantial 50% increase. Ravi's roller coaster like journey with Maggie Company's stock underscores the stock market's capricious nature. Investing entails inherent risks, with stock values fluctuating unpredictably.

Ravi's story tells you to decide the time in which you want to achieve this goal. This time can be shortterm, medium-term, or long-term. If you want to earn higher returns in less time, you have to take higher risks because higher risk generates high returns. It is a good idea to analyze the market yourself and study the market movements regularly. This will help you make informed decisions and reduce the risk of losses. Once you start analyzing regularly, you can get a hold of the market and identify the movements correctly. No one can guarantee sure-shot returns from the stock markets. Like all other investments, stock markets also involve risk. It is advisable to study your risk appetite before investing.



SPORTS

Indian Men's Football Team Breaks into FIFA's **Top 100 Rankings After 5-Year Climb**

The Indian Men's Football team has achieved a remarkable milestone by breaking into FIFA's coveted top 100 club in the latest world rankings. This achievement is particularly noteworthy as it comes after a challenging five-year period during which the team slipped from their 96th position in 2018.

With a cumulative point total of 1204.90, the Indian men's football team now proudly holds the 100th rank on the global stage. This accomplishment stands as the fourth-best ranking in the history of Indian football. The team had previously reached the 94th rank in 1996, 99th in 1993, and 96th in the period spanning 2017 to 2018.

This resurgence in the world rankings reflects not only the team's dedication but also the growing prominence of Indian football on the international scene. It's a moment of pride for the nation, showcasing the potential and talent that exist within the Indian footballing community.



he climb to the 100th rank is not merely a statistical feat; it signifies a resurgence of Indian football's fortunes. The team's performance in recent years has been a testament to their hard work, discipline, and determination to excel on the global stage.

The significance of this achievement extends beyond the rankings. It serves as a reminder of India's rich footballing history and the potential for even greater success in the future. The Indian men'srich footballing history and the potential for even greater success in the future. The Indian men's football team has become a source of hope and pride for the nation, motivating young talents to pursue their dreams in the sport. The journey doesn't end with the 100th rank. The team is now set to compete in the semi-finals of the South Asian Football Federation (SAFF) tournament in Bengaluru. Since 1993, India has consistently reached the finals of this prestigious tournament, with the exception of 2003. The team boasts an impressive record of winning the championship eight times, and they are determined to secure their ninth title.

As the Indian men's football team progresses in the SAFF tournament, fans are eagerly anticipating their performance. This resurgence not only bolsters the team's confidence but also raises hopes of greater success in regional and international competitions.

Indian Kurash Contingent Faces Setbacks at Asian Games 2023; Pincky Balhara's Quarterfinal Exit

In a challenging turn of events at the Asian Games 2023, Indian Kurash athletes faced unexpected setbacks.Pincky Balhara, a silver medallist at the 2018 Jakarta meet, experienced disappointment in the women's 52kg quarterfinals. Despite a valiant effort, she lost to Sitora Elmurodova of Uzbekistan, with the final appraisal by the referee favoring her opponent.

Earlier in the competition, Pincky showed her prowess by defeating South Korea's Joo Ye Lee 5-3 in the pre-quarUnfortunately, Pincky wasn't the only Indian athlete to face disappointment. Suchika Tariyal, competing in the same 52kg category, was knocked out in the round of 32 by Philippine's Charmea Quelino with a score of 3-8.In the men's 66kg category, Keshav's journey came to an end with a 0-10 loss to South Korea's Jaedeog Kwon.

India's hopes now rest on the shoulders of Vishal Ruhil (81kg), Yash Kumar Chauhan (90kg), and Jyoti Tokas (87kg) as they compete on Sunday, aiming to bring better fortunes to the Indian contingent.



Shark Tank India: The dream of every Entrepreneurship

Spoorthi M R



Swimming with a sharks of Indian business with Shark tank India's judges

Shark Tank India' has undoubtedly fostered a start-up surge in India, While India was facing major issues in this field. This changed with the start of shark tank India by innovative startups. In Shark Tank India Season 1, approximately Rs.42 crore was invested in 67 startups by the sharks. The show promises to be a game changer, offering a platform for budding business minds to pitch their groundbreaking ideas to a panel of seasoned investors.

The first season received 62,000 aspirants from India, out of which 198 businesses were selected to pitch their ideas to the "sharks". Out of 198 investment pitches at the reality TV show, 67 businesses got deals this season.

In Shark Tank India Season 1, approximately Rs.42 crores was invested in 67 startups by the sharks. Shark tanks investors and mentors of the show Ashneer Grover, Aman GupVineeta Singh as changed the vision on Indians to dream on startups, believe in their business ideas. Every middle class dream to earn more and get entered into business world.

While India as the highest Youths population in the world these youths with startup ideas end up without investors and mentors. This is the 'Josh' that Shark Tank has instilled in the tering the business world. The show has clearly depicted what a business is all about, it taught business terms to laymen in a simple way. Also, the show has promoted the idea and benefits of funding in a business. one moment Shark Tank India season 1 is in everyone's hearts.

The most memorable pitch of the season. Not only Jugadu Kamlesh won people's hearts, but Lens Kart co-founder Peyush Bansal became people's favorite Shark on the show because of his zeal to promote talented entrepreneurs and purpose-driven investments. The CEO of Lenskart Peyush Bansal had invested 10 lakh rupees in his company in exchange for a 40% stake in KG Agrotech. He also provided a 20 lakh loan with no interest.

Now, Bansal has taken to Instagram to share an update about the product. In the video, Kamlesh and his design team showed an improved product that is quicker, lighter, and automatic. Kamlesh said that the device could reach a height of 10 feet and cover ground space, offer ing benefits to the farmers. Not everyone is as privileged as some of us are, but they do have potential... and sometimes all they need is a little nudge to realize their dreams".

From an uneducated to highest degree of education person as participated in shark tank show. This shows nothing is impossible and proper preparation leads to success. Shark tank show has been a household talk across the nation. Kids, family, switch on channel to watch these show.

The mentors of the show have become so popular that people gather for autographs, photography, never happened in India that business person getting this much famous. Shark tank India as provided new energy and valued knowledge start up business ideas to nation. This show as changed and made lot of entrepreneur live the dreams and developing India economy. Dream to live and live to dream, anything possible as showed by shark tank India show.





CHIEF EDITOR:

Prof N Narasimhamurthy Head of the Department, **Mass communication** and Journalism

> **FUCULTY EDITOR:** BansyKalappa

STUDENT EDITORS: Spoorthi M R M Lakshmi